

2014 King County Metro Commuter Van (KCMetroVans) Winter Challenge Rules and Eligibility

1. Promotion runs from 8am Monday, February 10th, 2014 to 4pm Friday, February 21st, 2014.
2. Each participating King County Metro commuter van group needs to establish one "Team Captain" to submit entries. Consider assigning it to someone who has both a Facebook page and a Twitter account so they can follow along and watch the leaderboard. The Team Captain for the winning groups will receive one gift card to share with the entire group.
3. Send all submissions to vanpool@kingcounty.gov and include the Team Captain's name and either the HOV vehicle number or the group number to be counted.
4. You may only submit one block from the KCMetroVans Winter Challenge Board per weekday (Monday – Friday) and you cannot receive credit for the same block more than once during the promotion. Blocks can be submitted in any order.
5. Any photos taken by a driver while the van is in motion will be automatically disqualified. Any photos that show the van being driven in an unsafe manner or being used in any way that is in conflict with the program rules and expectations will result in an automatic disqualification.
6. While vans from other agencies are welcome to play along – only members of King County Metro Commuter Vans are eligible to win prizes.
7. Final submissions must be received by 4pm on Friday, February 21st to be counted. Winners will be announced Monday, February 24th. The groups that submit the most block entries will be declared the winners. In the event of a tie, the leading submissions will be posted on our Facebook page on February 24th and put to a vote. The group with the most votes (likes) between the time it is posted on the 24th and 8am Wednesday February 26th will be declared the winner. Because of the public voting in potential tie breakers – the quality of your submission is especially important!
8. Winning groups will receive one MasterCard Gift Card to share among group members. Consider using it to treat the group with morning coffee and donuts or lunch.
9. All photo submissions may be posted on Facebook and/or Twitter and may be used in future posts, published to our website, or used in promotional materials.

Prizes - 1 per winning group:

Commuter Gold - \$200 MasterCard Gift Card
Commuter Silver - \$150 MasterCard Gift Card
Commuter Bronze - \$100 MasterCard Gift Card

Weekly Participation Drawings

In addition to the grand prizes – two random participation drawings for \$77 will occur on Thursday 2/13/14 and 2/20/14. Each submission by a group will count as one entry into the drawing. The drawing on 2/13/14 will include submissions between 2/10/14 and 2/12/14. The drawing on 2/20/14 will include submissions between 2/13/14 – 2/19/14.

For questions email vanpool@kingcounty.gov or call 206-625-4500