

KCMC 2010 Work Plan - DRAFT

	2010												2011												Assigned to:	\$
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec		
GOAL 1: Make sure riders are aware of their transportation options, and are safe and satisfied with their trip.																										
Strategy B: Better Amenities & Planning Tools																										
a) Consider the potential role of new technology, such as: * Installing electronic information kiosks in doctors' offices, rather than providing paper brochures. * Adapting FindARide.org and RideShareOnline.com for other technology, such as smart phones. * Developing special needs transportation mobile phone apps (like OneBusAway.org). * Working with mobile phone app developers to incorporate features tailored to people with special transportation needs. * Working with human service providers to help riders use these technology tools.	[Blue bar]												[Blue bar]												Technology Subcommittee (lead: ??)	\$
GOAL 2: Coordinate transit, school and human service transportation so that current transportation dollars are used to maximum effectiveness.																										
Strategy A: Infrastructure Changes																										
a) Identify unmet transportation needs in King County. * Consider mapping service areas, analyzing gaps in service, and prioritizing areas for new or expanded service. * Institute an annual needs survey.	[Orange bar]												[Orange bar]												Mobility Manager?	\$
b) Find new and innovative funding sources.	[Orange bar]												[Orange bar]												Mobility Manager?	
c) Request a federal or state earmark to fund a new pilot project that will meet unmet needs, such providing transportation to veterans.	[Purple bar]												[Purple bar]													
d) Create a working group to identify and consider solutions to federal and state funding barriers, such as transporting families with many children when only one family member's trip is funded, or using school buses during off-hours. * Create a fact sheet about federal and state funding barriers for elected officials and decision-makers.	[Purple bar]												[Purple bar]												Government Affairs Working Group (lead: ??)	
e) Simplify program eligibility requirements so that transportation options are more readily available to all potential users. * Work with the state to streamline eligibility requirements, such as creating a threshold similar to the one for the reduced and free school lunch program that provides free lunches to all students in schools where 75% of the students are eligible for the program.	[Purple bar]												[Purple bar]													
Strategy B: Integrated Planning																										
a) Create a working group to conduct outreach to elected officials and decision-makers and educate them about: *The human services function of special needs transportation and its relevance beyond the department of transportation. * The impact of special needs transportation and the value of coordination (via statistics, ROI, before-and-after success stories, focus on reducing duplication, and communicating that our work is "required").	[Purple bar]												[Purple bar]												Government Affairs Working Group (lead: ??)	

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b) Increase representation of KCMC at related meetings and planning efforts. * Create a list of committee members who can attend these meetings as our representatives. * Participate in ACCT work groups, such as facility siting. * Share public comment opportunities with the entire committee.																								Membership Subcommittee (lead: ??)		
c) Participate in Metro's transit summit to ensure human service needs are addressed as King County rethinks Metro service.																										
d) Stay informed about HUD's "Choice Neighborhoods" initiative and consider ways to get involved in this work.																								Mobility Manager?		
GOAL 3: Match the needs of riders with the most appropriate transportation choice so that dollars can go further.																										
Strategy A: Targeted Outreach																										
a) Develop and implement a joint outreach plan to educate riders * Community forums * Tours at community and senior centers * Resource fairs (like Senior Services' "Transportation Days") * Travel ambassadors * Programs like Harborview's "Transportation Resources 101"																								Targeted Outreach Subcommittee (lead: ??)	\$	
b) Develop clear educational information that uses easy-to-understand language, is multilingual and is targeted to specific																									\$	
c) Provide input on other organizations' outreach materials.																										
Strategy C: More People Helping																										
a) Educate human services providers about the menu of transportation options available to their clients.																								Targeted Outreach Subcommittee (lead: ??)		
b) Conduct outreach to local housing authorities and veterans groups.																										
OTHER ACTIVITIES																										
a) Increase participation in KCMC * Recruit committee members from King County Housing Authority, Seattle Housing Authority, and the Veterans and Human Services Levies' oversight groups. * Fill vacancies on committee * Reach out to members/alternates who rarely attend meetings																								Membership Subcommittee (lead: ??)		
b) Foster a discussion of environmental issues and livable communities in the committee's work and outreach. * Consider providing benefits to seniors who give up their cars.																								Livable Communities Subcommittee (lead: ??)	\$	
MEETING SCHEDULE																										
a) KCMC Full Committee, Subcommittees & Working Groups: * Steering Committee * Membership Subcommittee * Targeted Outreach Subcommittee * Government Affairs Working Group * Technology Subcommittee * Livable Communities Subcommittee																								All		
b) Regional Special Needs Transportation Committee (PSRC)																								Co-Chairs, MM		