

Linking Transit and Development: Updating King County Metro's Service Guidelines



Staff Working Group
June 7, 2012

Today's Objectives

- **Why are we here?**
 - Understand ordinance and timeline
 - Role of Working Group
- **How we got here?**
 - Review Transit Service Guidelines challenges raised during the process
- **How to move forward?**
 - Review and discuss the Transit Overlay Zone
 - Review and discuss other frameworks

Ordinance 17143: Requirements of Process to Address Future Growth

- Incorporate input from local jurisdictions
- Address the factors, methodology and prioritization of service additions
- More closely align factors used in the development of the All-Day and Peak Network with jurisdictions' growth decisions and actions
- Create a category of additional service priority to reflect transit-supportive actions and development

Role of Working Group

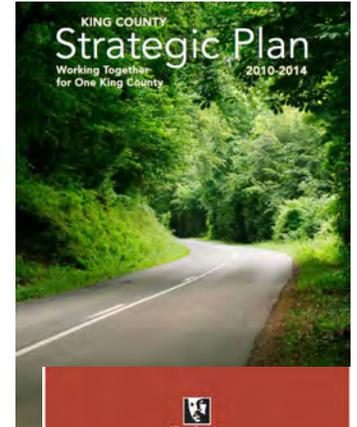
- **Who:** Land use and transportation staff from local jurisdictions
- **What:** Provide input on how to align transit service and local land use plans
 - Development of concepts
 - Application of process

Linking Transit and Development Timeline



Context and Challenges

- Funding shortfall
- Regional growth
- The environment
- Evolving transportation system



Regional Transit Task Force

- Collaboration, led to seven unanimous recommendations
 - Productivity, Social Equity, Geographic Value
 - Service Guidelines
 - Cost-savings
- Diverse group of people



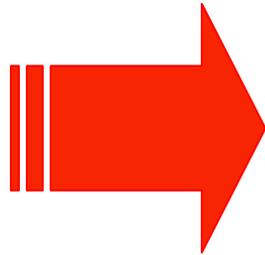
New Approach

The Comprehensive Plan

- Long range policy framework

The 2007 Strategic Plan

- Near-term strategies and actions



The Strategic Plan 2011-2021

- Policy framework of goals, objectives and strategies

Service Guidelines

- Guides recommendations for service investments according to ***productivity, social equity and geographic value***
- Measure and monitor system and route level performance

Strategic Plan for Public Transportation

KING COUNTY STRATEGIC PLAN
Working Together for One King County

Vision Statement King County: a diverse and dynamic community with a healthy economy and environment where all people and businesses have the opportunity to thrive.	Mission Statement King County government provides fiscally responsible, quality-driven local and regional services for healthy, safe, and vibrant communities.
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Guiding Principles
 Collaborative • Service-oriented • Results-focused • Accountable

Goals	
What We Deliver	How We Deliver
Justice and Safety	Service Excellence
Health and Human Potential	Financial Stewardship
Economic Growth and Built Environment	Public Engagement
Environmental Sustainability	Quality Workforce



Strategic Plan for Public Transportation Goals	
What We Deliver	How We Deliver
Safety	Service Excellence
Human Potential	Financial Stewardship
Economic Growth and Built Environment	Public Engagement and Transparency
Environmental Sustainability	Quality Workforce

Immediate Priorities

- 1 Set standards and expectations for the immediate improvement of customer service
- 2 Build lasting regional partnerships
- 3 Stabilize the long-term structural budget problem
- 4 Build a culture of performance
- 5 Empower our workforce and work together as one King County
- 6 Implement the King County Strategic Plan

King County
 Office of Performance, Strategy and Budget
www.kingcounty.gov/strategicplan

Service Guidelines

Guidelines guide investments through

- objective, quantifiable measures
- productivity, social equity and geographic value factors



Guidelines identify

- corridors that are under- or over-served
- routes that are over-crowded
- routes that are unreliable
- routes that have poor productivity



More work to do: follow-up tasks

Report	2012	2013	2014	2015
Guidelines Report (annual)	Mar 31	Mar 31	Mar 31	Mar 31
Report on Strategic Plan Measures		Mar 31		Mar 31
Strategic Plan and Guidelines Update	Apr 30	Apr 30		Apr 30
Five-year implementation plan for alternative services	Jun 15			
Preliminary report on linking transit and development	Oct 31			

Service Guidelines Overview



How the guidelines are used

1. Set target corridor service levels
2. Evaluate route performance
3. Guide service design
4. Make changes to the services

Metro evaluates the transit system in two ways:

Set target corridor service levels.

Evaluate route performance.

Metro considers this evaluation when making:

Restructures

Additions

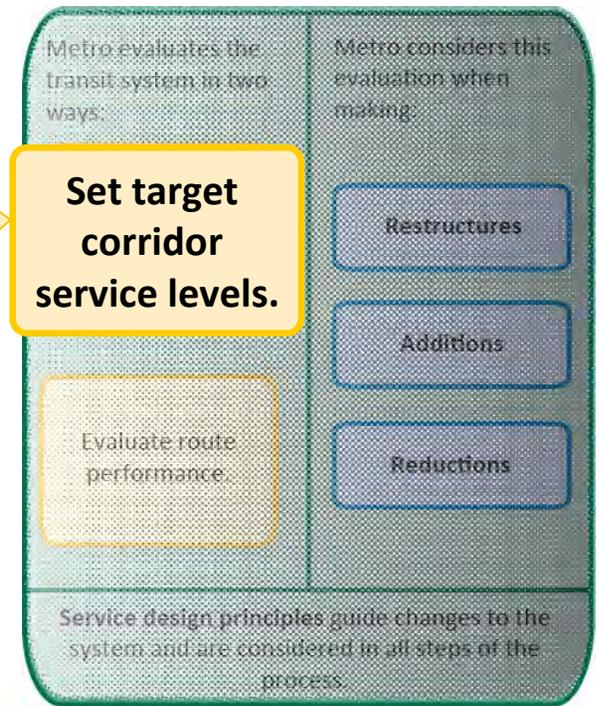
Reductions

Service design principles guide changes to the system and are considered in all steps of the process.

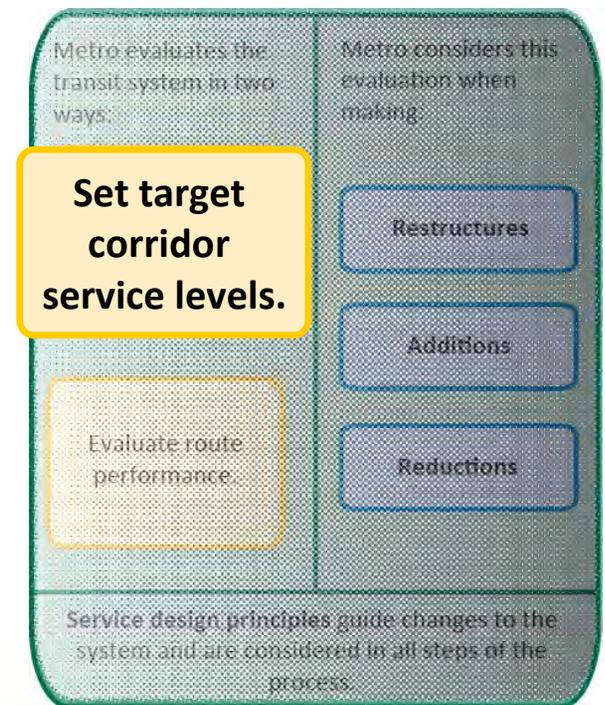
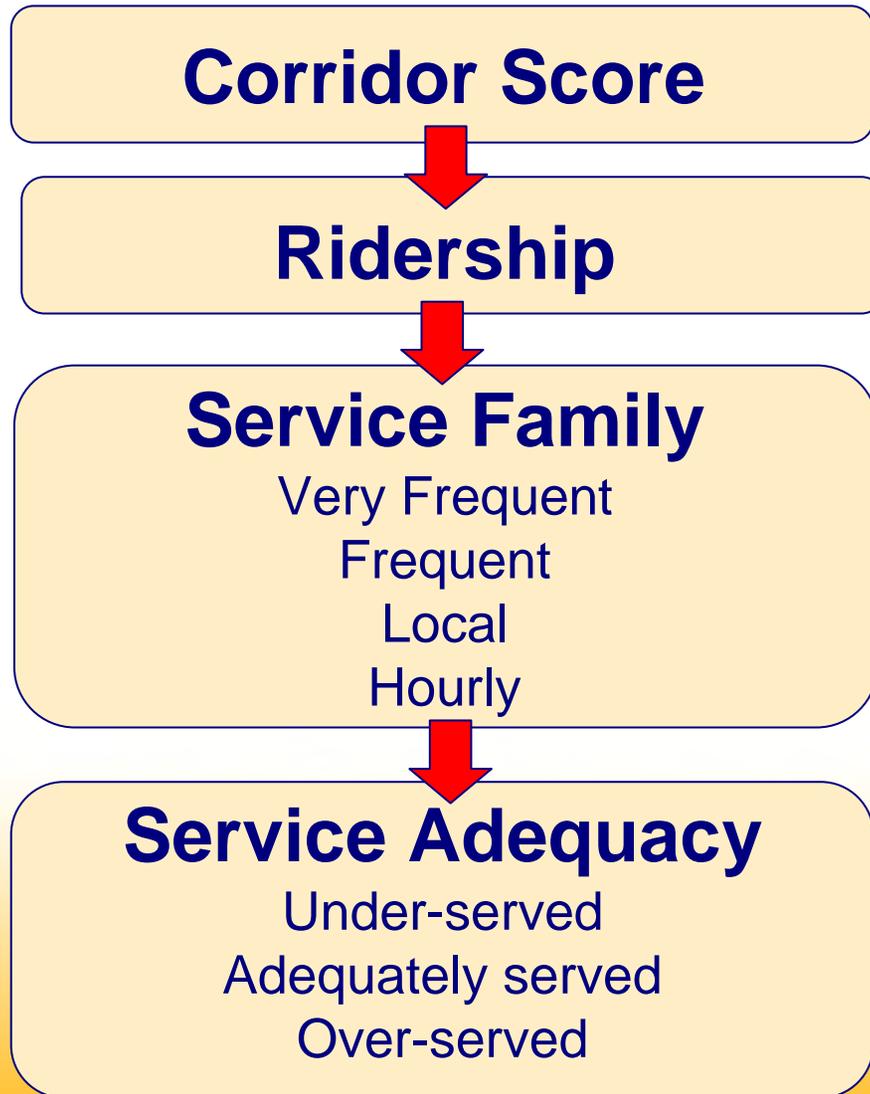
Set target corridor service levels

Corridor Profile
Land Use
Households within ¼ mile of stops per corridor mile
Jobs within ¼ mile of stops per corridor mile
Social Equity
Percent of boardings in low-income tracts
Percent of boardings in minority census tracts
Geographic Value
Primary connections between two regional growth centers
Primary connection between activity centers
Corridor Score

■ **Six factors** used to assign a corridor to an All-day Service Family

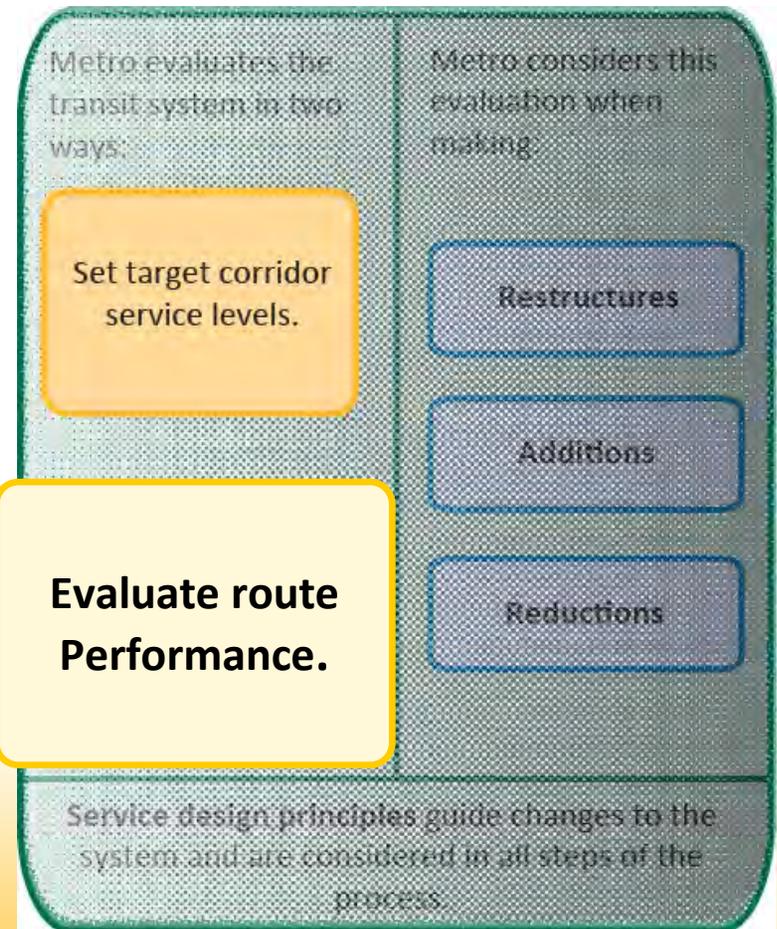


Set target corridor service levels, cont'd



Evaluate route performance

- **Productivity** – How effective is our service?
- **Passenger overloads** – How many people are on the bus?
- **Reliability** – Are the buses on time?



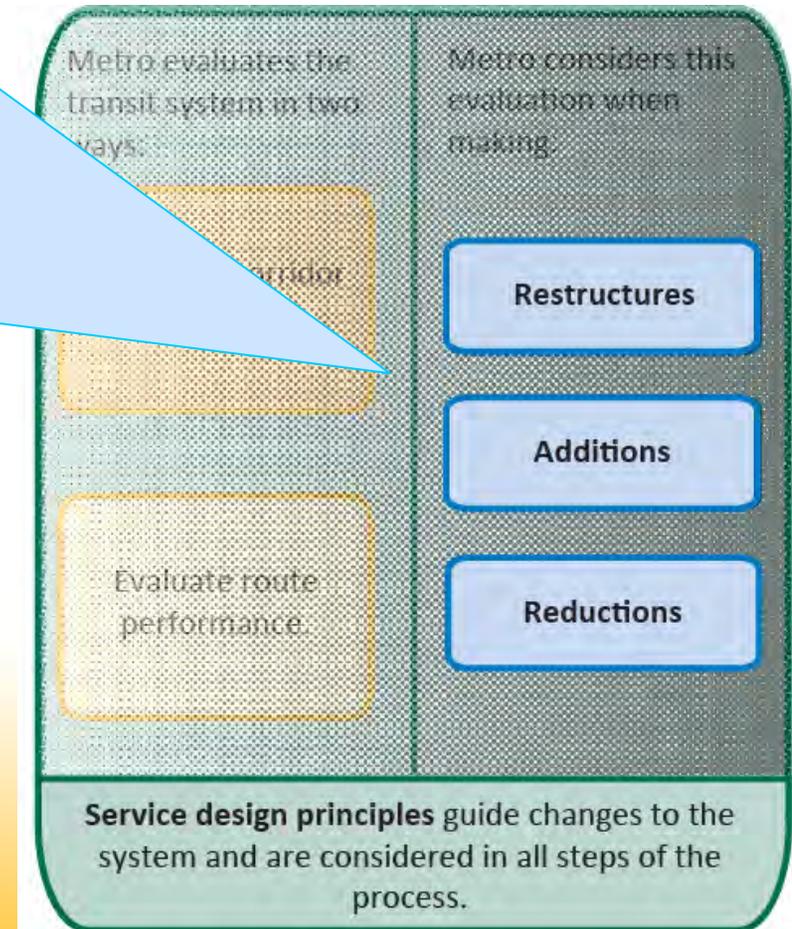
Design and make changes to service

Designing service

- general principles for an effective, efficient and easy-to-use system

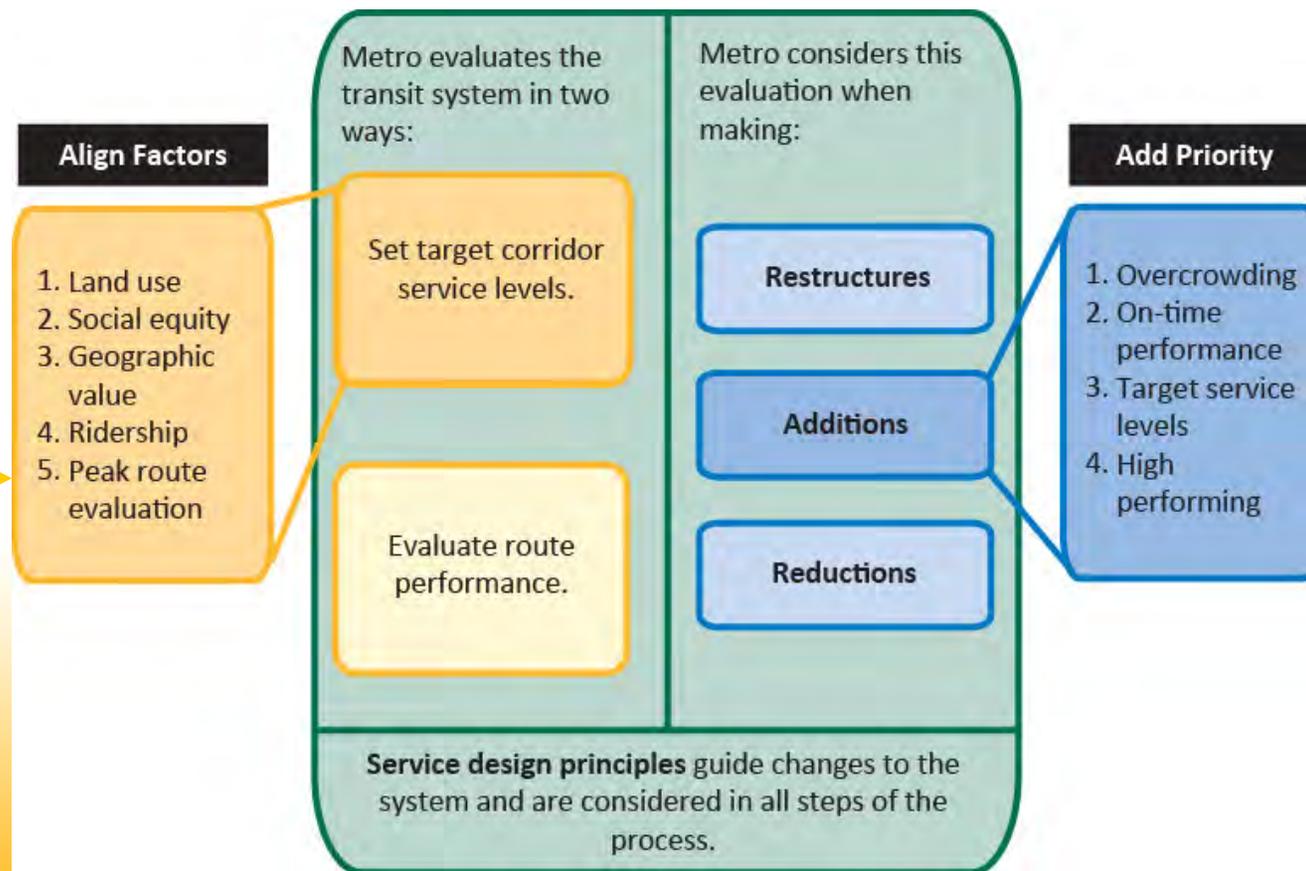
Making changes

- restructures
- additions
- reductions



Focus of this process

- More closely align factors used in the development of the All-Day and Peak Network with jurisdictions' growth decisions and actions
- Address the factors, methodology and prioritization of service additions
- Create a category of additional service priority to reflect transit-supportive actions and development



Linking Transit and Development in Transit Service Guidelines

- Current approach:
 - Looks back to most recent data
 - Identifies underserved corridors to be addressed
- Potential update:
 - Looking forwards - leading growth as well as following
 - Aligning transit with land use plans

Comments? Questions?

Website- Linking Transit and Development

<http://metro.kingcounty.gov/planning/>