

Service Guidelines Task Force

Alternative services and service types
Financial partnerships

Alternative Services have evolved over time



Alternative Services



Existing Alternative Services

Build on these successful services.

- VanShare
- VanPool
- Rideshare
- CAT
- DART



Community Shuttle

A route with flexible service areas provided through a community partnership.

- fixed and flexible service area
- community partner provides resources and marketing



Community Hub

Local transportation center, access to community vans, bikes and information resources.

- partner provides location, transportation info and scheduling
- regularly scheduled and one-time trips



Flexible Rideshare

Variable ridesharing via promotion of mobile and web-based app.

- responds to unique commuter needs
- may include set pick-up points and driver incentives

Metro has increased focus on alternative services as a way of providing mobility options



King County
METRO
We'll Get You There



King County
Metro Transit
**Five-year
implementation plan
for alternatives to
traditional transit
service delivery**

Adopted September 2012



Expanding program:

- \$12 million / 2-years
 - Mitigate impacts of service cuts
 - Complete 2012 Plan
 - Complementary areas
- Focus on community partnerships
- Demonstration projects

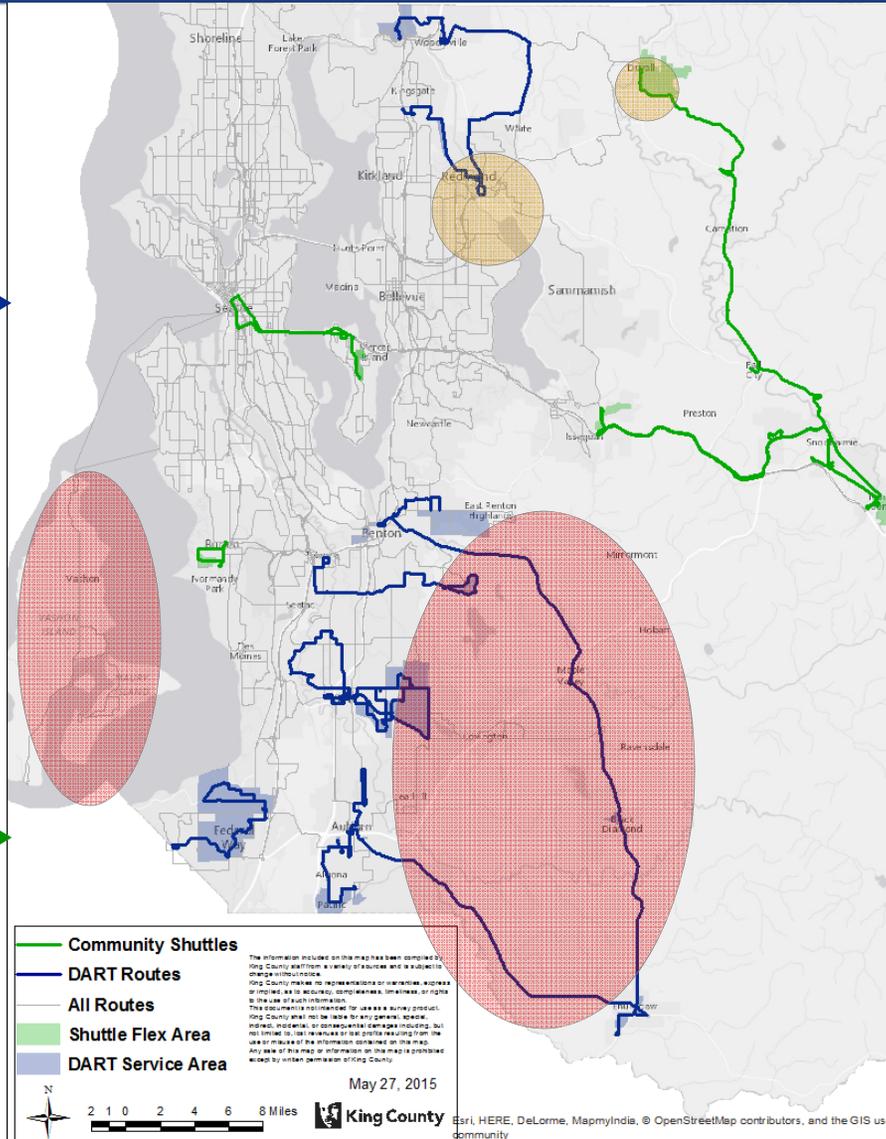
There are over 20 current or planned alternative services throughout King County

DART

- Flexible service area
- 14 routes in King County

Community Shuttle

- Flexible service area
- Community partnerships



Flexible Rideshare & Community Hubs

Planned Services

- Southeast King County
- Vashon Island

Is this the right approach to alternative services?

- Metro implements Alternative Services:
 - Where fixed-route mobility does not work
 - To replace lower-performing, less used fixed-route services
 - To seed new markets
 - To test new concepts



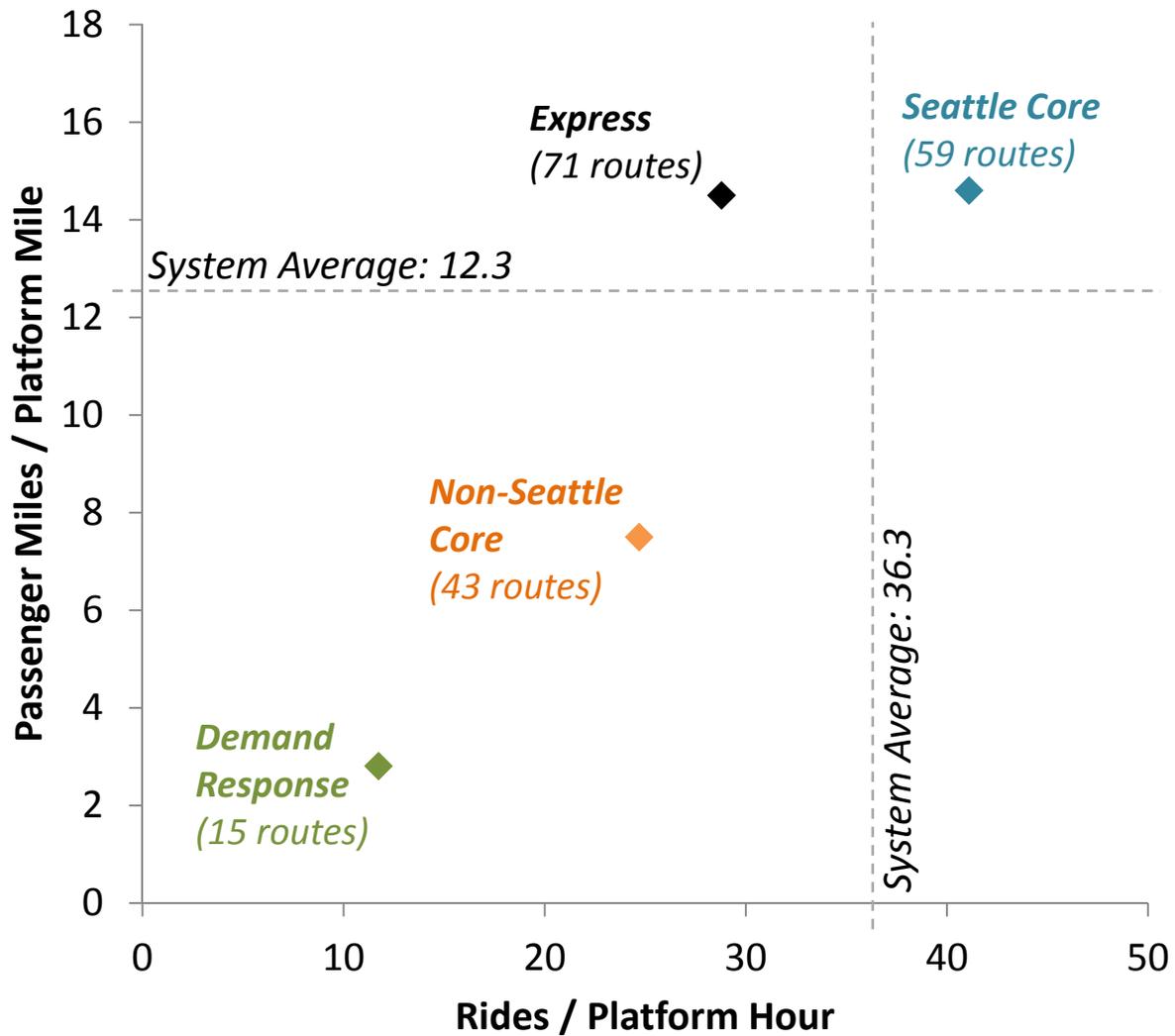
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Service types

Changes to service types would value different kinds of service

	Current service types	Possible changes to service types
Description	<ul style="list-style-type: none">• Two primary service types• Preserves service within two different markets	<ul style="list-style-type: none">• New service types to value Peak-Only routes• Revised service type to value community shuttles with variable routing
Service Types	<ul style="list-style-type: none">• Seattle core• Non-Seattle core	<ul style="list-style-type: none">• Seattle core• Non-Seattle core• Demand Response• Express

How would performance change if Metro added Express and Demand Response service types?



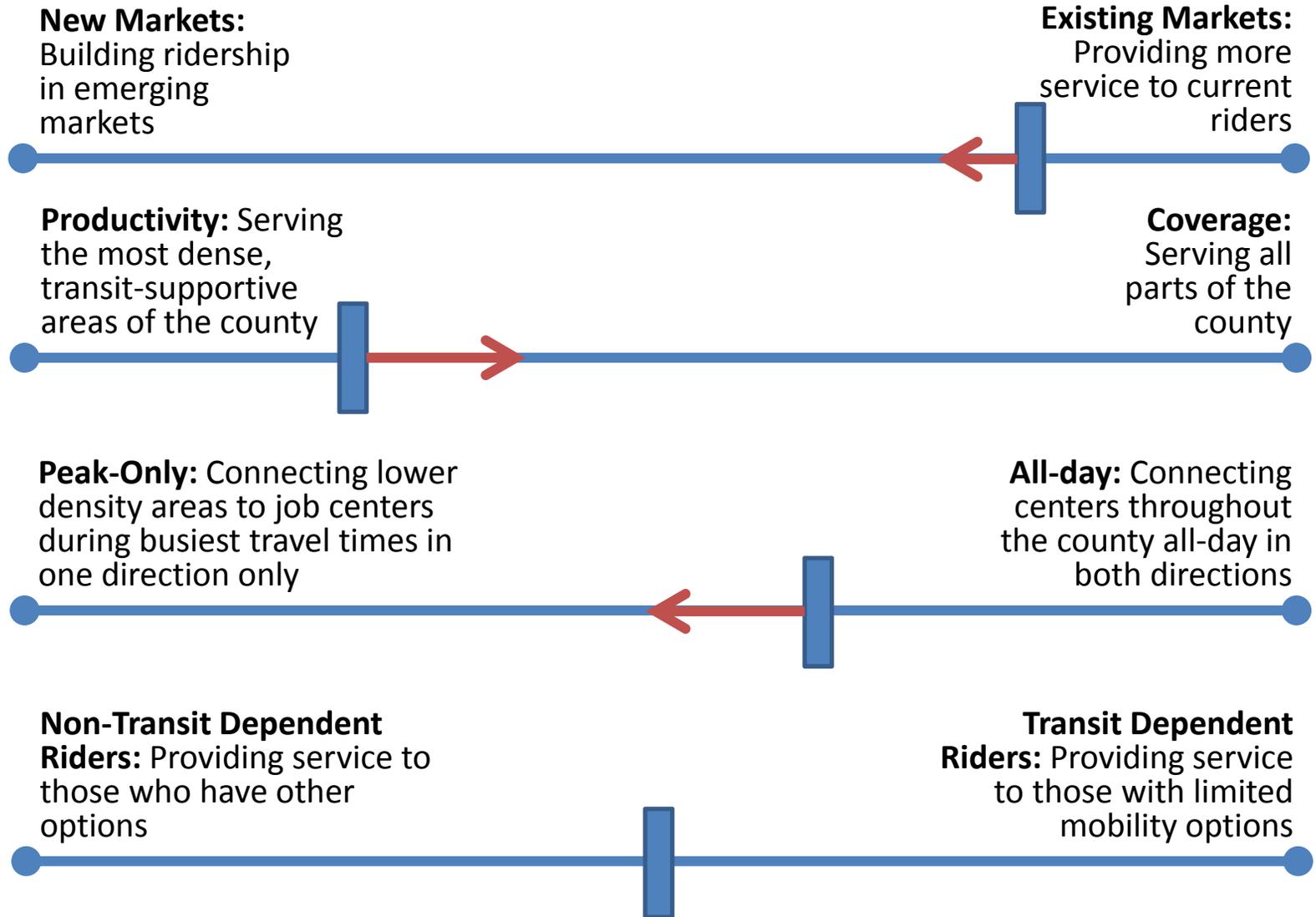
Impacts

- Establishes different performance thresholds for like services
- Values different kinds of services, based on mobility needs throughout the county
- Would limit cuts to Express and DART routes

Trade-offs

- Less focus on productivity
- Systemwide cost per rider would likely increase
- Some higher productivity services would be identified for reduction
- More potential candidates for reduction and investment

Adding these example service types would shift Metro's service emphasis



Metro could consider other ways of modifying the guidelines in combination with changes to service types

- Implement minimum service levels
- Define different performance measures for different service types
- Expand the alternative services program
- Consider how performance is used to make reductions
- Add an investment priority targeted to peak-only express service

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Financial partnerships

Metro's financial partnerships

Why does Metro have financial partnerships?

- To leverage funds from other sources to provide transit service
- To collaborate with municipalities and communities to better meet mobility needs
- To address gaps in service, service regional needs and provide specialized service

Example entities that Metro partners with

- Cities
- Private employers
- Other transit providers
- Social service agencies
- Public schools

Is this the right approach to financial partnerships?

- Depending on the type and percentage of funding for a partnership, Metro may:
 - Elevate identified investments in our service guidelines
 - Make exceptions to the service guidelines when changing or reducing service
 - Match partner's financial contributions