

Figure ES-1: Adopted Goals and Prioritized Strategic Objectives of PSRC's Coordinated Transit-Human Services Transportation Plan

PSRC Transit-Human Services Coordinated Plan Goals

Mobility, Quality, and Efficiency through Regional Coordination

Transportation providers, purchasers, riders, and the community-at-large in the greater Puget Sound region will work together for mutual benefit to gain economies of scale, eliminate duplication, expand service, and improve the quality of service to address the transportation needs of people with transportation challenges.

Put People First	Move People Efficiently	Move More People
Make sure that riders are aware of their transportation options, and are safe and satisfied with their trip	Coordinate transit, school, and human service transportation so that transportation resources are used for maximum effectiveness	Match the needs of riders with the most appropriate transportation choice so that resources can go further

Prioritized Strategies

Better Connections

Increase and improve connections to and within the regional transportation system for everyone

Infrastructure Changes

Develop planning, operational, and reporting tools that encourage dialogue, identify where common standards apply, and clarify opportunities for coordination

Targeted Outreach

Provide targeted marketing and travel training to people with disabilities, seniors, youth, and those with low-incomes, and Limited English Proficient (LEP) populations.

Better Amenities & Planning Tools

Improve functionality and use of existing passenger facilities, trip planning websites, and ride and vehicle share programs

Integrated Planning

Incorporate special needs transportation plans into state, regional, and local planning efforts that have an impact on the ability of people to engage in the community

Clarified Service Levels

Improve rider and provider understanding of transportation service levels based on different parts of the region

Seamless Fares

Work towards a fare structure that makes it easy for a rider to pay for travel among the different transportation modes, including specialized transportation

Making Providers Available

Encourage development of service provider networks to all groups

More People Helping

Help case managers and service providers to refer clients to the most cost effective and appropriate mobility option

Results

More people will know about available transportation options and more riders will be satisfied with their transportation services.

The public will support more investments to ensure more people can engage in their community, regardless of age, income, or disability.

More people will be served by mass transportation services, and as a result, more funds will be available to provide specialized services to those who need it.